

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)
October 7, 2004

STURM, RUGER & COMPANY, INC.
(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction of
Incorporation)

001-10435
(Commission File Number)

06-0633559
(IRS Employer Identification
Number)

ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(203) 259-7843**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers

On October 8, 2004, the Company issued a press release announcing the retirement of General P.X. Kelley from the Company's Board of Directors as of October 7, 2004. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: S/THOMAS A. DINEEN
Name: Thomas A. Dineen
Title: Principal Financial Officer,
Treasurer and Chief Financial
Officer

Dated: October 8, 2004

INDEX TO EXHIBITS

Exhibit Number	Description
99.1	Press release of Sturm, Ruger & Company, Inc. dated October 8, 2004, announcing the retirement of General P.X. Kelley from the Company's Board of Directors as of October 7, 2004.



STURM, RUGER & CO., INC.

SOUTHPORT, CONNECTICUT 06890 U.S.A.

FOR IMMEDIATE RELEASE

For further information contact:

Stephen L. Sanetti, President and General Counsel: 203-259-7843

STURM, RUGER ANNOUNCES RETIREMENT OF BOARD MEMBER

SOUTHPORT, CT – October 8, 2004 – Sturm, Ruger & Company, Inc., (NYSE: RGR) the nation’s largest firearms manufacturer, announced that Gen. P.X. Kelley is retiring from the Company’s Board of Directors at his own request, due to other commitments and personal reasons, effective immediately.

“Gen. Kelley has been a Sturm, Ruger Board member for 15 years, 5 years longer than was his originally stated intent. We salute his many years of honorable service to the Company and sincerely wish him well,” said Sturm, Ruger Chairman William B. Ruger, Jr.

The Company’s Nominating and Corporate Governance Committee will meet to consider candidates for nomination to succeed Gen. Kelley on its Board of Directors prior to the next regularly scheduled Board meeting to be held on October 21, 2004.

Sturm, Ruger is the nation’s leading manufacturer of high-quality firearms for recreation and law enforcement, and a major producer of precision steel and titanium investment castings components for consumer industries. Sturm, Ruger is headquartered in Southport, CT, with plants and foundries located in Newport, NH and Prescott, AZ.

STURM, RUGER & COMPANY, INC.

Arms Makers for Responsible Citizens®

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