SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 20, 2006

STURM, RUGER & COMPANY, INC.

(Exact Name of Registrant as Specified in its Charter)

DELAWARE (State or Other Jurisdiction of Incorporation)

001-10435 (Commission File Number)

06-0633559 (IRS Employer Identification Number)

ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code (203) 259-7843

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d 2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On March 20, 2006, the Company issued a press release regarding the appointment of Robert R. Stutler to be Vice President of Operations – Prescott, effective immediately. A copy of the press release is furnished as Exhibit 99.1 to the Current Report on Form 8-K and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

99.1 Press release of Sturm, Ruger & Company, Inc. dated March 20, 2006, regarding the appointment of Robert R. Stutler to be Vice President of Operations – Prescott.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: <u>S/THOMAS A. DINEEN</u>

Name: Thomas A. Dineen Title: Principal Financial Officer, Treasurer and Chief Financial Officer

Dated: March 20, 2006



FOR RELEASE MARCH 20, 2006

For further information contact: Stephen L. Sanetti, President and Interim Chief Executive Officer (203) 259-7843

STURM, RUGER, & CO., INC. ANNOUNCES APPOINTMENT OF ROBERT R. STUTLER TO BE VICE PRESIDENT OF OPERATIONS - PRESCOTT

SOUTHPORT, CT – March 20, 2006– Sturm, Ruger & Company, Inc. (NYSE:RGR) is pleased to announce that its Board of Directors has voted unanimously to promote Robert R. Stutler, General Manager of Prescott Operations, to be Vice President of Operations – Prescott, effective immediately.

Bob Stutler has been employed with Sturm, Ruger since 1987, first as Centerfire Pistol Assembly Manager, later assuming the position of General Manager of the Company's Prescott, Arizona Firearms Division in 1990. He was named General Manager for all the Company's Prescott operations (Firearms and Foundry Divisions) in 2002. He is well known within the industry, the outdoor media, and among Cowboy Action Shooters as an avid outdoorsman, shooter, and firearms enthusiast.

"Bob's background makes him uniquely suited to this job," said Sturm, Ruger President and Interim CEO Stephen L. Sanetti. "As a youth, he worked in his father's gun store. He enlisted in the United States Marine Corps in 1960, served in Vietnam, and rose through the ranks to retire as a Major in 1984. After leaving the USMC, he was awarded an Associate Degree in Firearms Design and Function by the Colorado School of Trades, where he assimilated much practical firearms manufacturing experience. Bill Ruger Sr. personally selected Bob to head all our Arizona Operations in 1990."

"He has performed all his many job functions in a superlative fashion, and we are delighted to see him rise to his new rank of Vice President. We look forward to his continued distinguished service to the Company in his new role," Sanetti concluded.

Sturm, Ruger is the nation's leading manufacturer of high-quality firearms for recreation and law enforcement, and a major producer of precision steel and titanium investment castings. Sturm, Ruger is headquartered in Southport, CT, with plants and foundries located in Newport, NH and Prescott, AZ.

Sturm, Ruger & Co., Inc. Arms Makers for Responsible Citizens®